

Course Title – Public Speaking in English Language and Leadership

Learning Objectives

The Learning Objectives of this course are as follows:

- To impart leadership skills to students along with adequate communication skills to create strong leaders in the emerging social, political and corporate world.
- To create leaders with ethics and resilience in industry-based fields as well as social fields.
- To allow students to realise their leadership skills and nurture them through a hand-on practical approach which will be helpful in generating employable skills for them.

Learning outcomes

The Learning Outcomes of this course are as follows:

- After studying this course, students will be able to learn effective communication through Public Speaking will instill leadership development among students.
- After studying this course, students will be able to lead in different fields at the undergraduate level, be responsible citizens and employ leadership skills in their future endeavours, too.
- After studying this course, students will be able to strengthen their critical mindset, help them being assertive and put forward constructive viewpoints employing the skills learnt in the practice sessions.

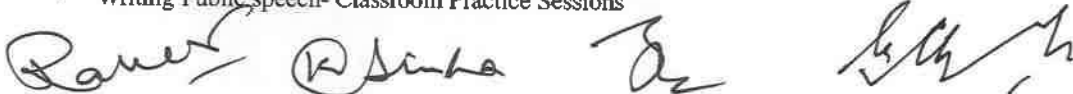
SYLLABUS

UNIT 1

- Introduction to Effective Communication- Features, Advantages & Disadvantages
 - Importance of Listening
 - Oral communication- Meaning, Features & Importance
 - Reading Public Speech- Reading documented speeches delivered in the past; Understanding the art of word play, vocabulary and putting thoughts into words

UNIT 2

- Public Speaking-
 - V What is Speech?, Overcoming Fear of Public Speaking, Language of Public Speech
 - V Drafting a Public Speech (Reading, research, writing, Fact check, Re-writing, Delivery)
 - Y' 3P's of Public Speaking (Preparation, Practice, Performance)
 - S Rhetoric Skills, Art of Informative & Persuasive speaking, Concluding Speech with Power
- Types of Public Speaking-
 - S Physical & Online
 - S Political, Organisational, Educational & Motivational
 - S Ted Talks, Public Speaking in Media
- Listening in groups and Discussion- Listening famous speeches (from history & everyday life); Analysis of its elements & classroom discussion
- Writing Public speech- Classroom Practice Sessions



UNIT 3

- Leadership Skills- (2 hrs.)
 - S Meaning, Features & Importance
 - S Historical Overview
 - S Leadership in Academic Life, Corporate Space, Public Life, Social Leadership and Political Leadership
- Leadership & Innovations- (2 hrs.)
 - S Audience analysis
 - S Audience Engagement & Leadership
 - S Influencing through Leadership
- Execution & Delivery of Public Speech- Learning rhetorics through speeches in the form of Audio/ Video; Learning Body Language & Paralanguage through ICT
- Developing leadership competence through Public Speaking- Intra-class Speech Competitions; Extempore; Group Discussion

UNIT 4

- Importance of Public Speaking in developing Leadership Skills
- Ethics in Public Speaking & Leadership
- Mock Parliament/MUNs
- Workshop

Suggested Readings:

- S Beebe, S. A., & Beebe, S. J. (2012). Public speaking: An audience-centred approach. (8th ed.). Boston: Pearson.
- S Cardon, P. (2014). Business communication: Developing leaders for a networked world. (international ed.). New York: McGraw-Hill.
- S Jaffe, C. I. (2013). Public speaking: Concepts & skills for a diverse society. (7th ed.). Boston: Cengage Learning.

